

Frequently asked questions

What types of businesses are covered in this course?

This course is geared towards part-time ventures appropriate for students - unincorporated businesses without employees, long-term commitments or large start-up fund requirements.

What age range is this product geared towards?

This course has been written so that students can work through the material at the level of detail appropriate for their age and choice of business. A younger student (age 9-10) would need parental guidance with some of the modules. An older student (14-15+) could work through the material on their own. Young adults will be able to absorb additional details as they apply the concepts at a deeper level.

How many pages are in the course book and the workbooks?

Course book – 136 pages

My Business Workbook – 25 pages

Case Studies Workbook with answer key – 69 pages

How long does it take to complete the course?

This will vary greatly depending on the type of business chosen, the income level, and tax situation. Based on the feedback from those who beta tested this course, the total time commitment varies from 8-25 hours.

How can I learn what I need to know so quickly?

This course will not go into painful levels of detail of business theory. Instead, it gets to the point and tells you what you actually need to do.

What is contained in the workbooks?

There are two workbooks (sold together) that are meant to be used with this course. In the My Business Workbook, students will record data about their particular business – ideas, market research, cost estimates, etc. In the Case Studies Workbook, students will work through relevant examples and compare their answers to the answer key provided. The two workbooks are separate so as to not confuse the information relating to the actual business with the case studies provided for example purposes.

What qualifications do you have to write a course on entrepreneurship?

I have been an entrepreneur since I was a child. As a Chartered Accountant who spent many years advising business owners while running my own practice, I have a unique perspective on entrepreneurship – the good, the bad, and the ugly!

What kind of guarantee do you offer?

If you are not happy with your purchase for any reason, simply request a refund within 30 days.

I have a question that is not listed here – what should I do?

I am more than happy to answer additional questions – please click on “contact us” at the bottom of the site and I will respond to you as quickly as I can.